

2016-2017 Recruitment Calendar

Print, Online, and e-Newsletter Publishing Schedule



TopSchoolJobs offers recruiters access to a vast audience of high-performing K-12 professionals. Reach top educators in district central offices, schools, and K-12 organizations nationwide with 34 issues of *Education Week*, 51 weeks of e-newsletters, 24-7 online exposure on edweek.org and TopSchoolJobs.org, annual and on-demand virtual career fairs, and more.

Issue Date(s)	Materials Due	Editorial Inserts & Special Reports	Bonus Exposure: Live Events & Tradeshows	e-Newsletters
8/3/16	7/22/16			EdWeek Update ¹ Curriculum Matters ² Teacher Update ³ Career Coach ⁴ Digital Directions Technology Update ⁵ Industry & Innovation ⁶ Common Core Update ⁷
8/24	8/12			
8/31	8/19			
9/7	8/26			
9/14	9/2			
9/21	9/9			
9/28	9/9	Special Report: Moving the Needle on Achievement		
10/5	9/23			
10/12	9/30			
10/19	9/30	Special Report: Personalized Learning		
10/26	10/14			EdWeek Update ¹ Curriculum Matters ² Teacher Update ³ Career Coach ⁴ Digital Directions Technology Update ⁵ Industry & Innovation ⁶ Common Core Update ⁷
11/2	10/21			
11/9	10/21	Special Report: The Changing Face of Literacy		
11/16	11/4			
11/30	11/16			
12/14	11/18	Mini Special Report: RTI 2.0		
12/14	12/2			
1/4	11/23	Annual Report: Quality Counts 2017: Building ESSA's K-12 Foundation		
1/11	12/30			
1/18	1/6			
1/25	12/30	Mini Special Report: Principal Pipeline		
1/25	1/13		TCEA - Texas Computer Education Association	
2/8	1/27			EdWeek Update ¹ Curriculum Matters ² Teacher Update ³ Career Coach ⁴ Digital Directions Technology Update ⁵ Industry & Innovation ⁶ Common Core Update ⁷
2/15	2/3			
2/22	1/27	Annual Report: Leaders to Learn From 2017	AASA (stand-alone report only); LTLF Recognition Event	
3/1	2/17			
3/8	2/24			
3/22	3/10		ASCD - Association for Supervision and Curriculum Directors	
3/29	3/10	Special Report: Curriculum Resources		
4/5	3/24			
4/19	4/7			
4/26	4/7	Special Report: Smart Strategies for Teacher PD		
5/10	4/28			EdWeek Update ¹ Curriculum Matters ² Teacher Update ³ Career Coach ⁴ Digital Directions Technology Update ⁵ Industry & Innovation ⁶ Common Core Update ⁷
5/17	5/5			
5/24	5/5	Special Report: Assessment at a Crossroads		
5/31	5/19			
6/7	5/26			
6/14	5/19	Annual Report: Technology Counts 2017: State of Digital Learning		
6/21	6/9		ISTE - International Society for Technology in Education	
7/19	7/7			

Reach thousands of potential candidates by recruiting in the Education Week e-Newsletters with an inline banner w/ text ad.

¹EdWeek Update: every business day
²Curriculum Matters: every other Saturday
³Teacher Update: every Thursday
⁴Career Coach: every 2nd Friday

⁵Digital Directions Technology Update: two Thursday each month
⁶Industry and Innovation: every 2nd Wednesday
⁷Common Core Update: every 4th Wednesday (3rd Wed. in Nov. & Dec. only)

Dates and topics subject to change.
6/16/2016

